

AS PUBLIC CONCERN REGARDING EXPOSURES TO TRADITIONAL DRYCLEANING SOLVENTS CONTINUES TO GROW, CUSTOMERS WILL SEE CLEANERS WHO OFFER WET CLEANING AS RESPONSIBLE BUSINESSES THAT ARE CONCERNED ABOUT THE ENVIRONMENT.

DORMER IRELAND LIMITED  
CASTLEBELLINGHAM  
Co. LOUTH  
IRELAND

**D**ORMER  
Hotel  
Dry Cleaning  
Laundry

# Wet Cleaning *focus*

## DEMONSTRATION OF A PROFESSIONAL WET CLEANING SYSTEM

Consumer demand for environmentally-preferable cleaning methods is on the rise. This increase is evidenced by the rising number of facilities offering wetcleaning services, the growing number of wetcleaning machines sold during the past several years, and the growing number of new wetcleaning products on the market.

## The Demonstration

This demonstration is hosted by the first dedicated Wet Cleaning facility in Ireland **Dormer Ireland Limited**. Each day has two, two hour sessions. The sessions demonstrate the use of professional Wet Cleaning washers, dryers and the products needed to carry out successful Wet Cleaning.

### What you will learn:

What it takes to convert to a dedicated Wet Cleaning facility - no more solvents or other alternatives!

How you can save time and money

How the new technology can fulfill all of your cleaning needs

*Literature on Wet Cleaning will be available.*

Modern machine Wet Cleaning represents one of the latest technological advances in the garment and textile care industry. It is both a commercially viable and an environmentally-preferable garment and textile care method. In addition, Wet Cleaning enjoys a competitive edge over traditional drycleaning methods due to lower regulatory compliance costs.

## YOUR INVITATION

RSVP to Ann at [ann@dormer.ie](mailto:ann@dormer.ie) or Phone us at 042 937 2106  
Fax us at 042 937 2757 to ensure your place at the next demonstration  
SPACE IS LIMITED - Only 10 cleaners per session, so please reserve a place today!

