



CLEANING PRODUCTS

Dormer (Ireland) Limited, Castlebellingham, Co. Louth, Ireland.  
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**WIN NEW CUSTOMERS COST EFFECTIVELY WITH...**

**THE RECYCLABLE DORMER HANGER!**

[www.dormer.ie](http://www.dormer.ie)

Email Ph.+353 (0)42 937 2106

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## **WIN NEW CUSTOMERS COST EFFECTIVELY WITH THE RECYCLABLE DORMER HANGER!**

A key challenge for dry cleaners is to provide excellent garment presentation that distinguishes them from their local competitors and helps them win new customers.

### **Cost Effective Solution - Excellent Garment Presentation**

With the experience of supplying dry cleaners for the last twenty years, combined with our knowledge in manufacturing hangers for garment producers for over 40 years, we provide a cost effective solution.

## **TRY OUR FREE SAMPLES**

We manufacture **The Dormer Hanger** which we have designed specifically for dry cleaners. The Dormer Hanger provides excellent garment presentation for suits, trousers, jackets, dresses and skirts.

**The Dormer Hanger** is made from plastic with a metal hook for added strength and ease of use. The strength of **The Dormer Hanger** is such that it will not lose shape hanging up even a suit or jacket. Wire hangers by comparison can easily lose shape leaving customers unhappy with creased jackets and trousers.

**Dormer Ireland Limited.**

Castlebellingham, County Louth, Ireland. Ian Richards (Director) [ian@dormer.ie](mailto:ian@dormer.ie) Ph.+353 (0)42 937 2106

**WIN NEW CUSTOMERS COST EFFECTIVELY WITH...**

**THE RECYCLABLE DORMER HANGER!**

**The Dormer Hanger** is made with special holding bars that allow trousers to be securely hung without the need for trouser guards. The cost and waste of additional packaging is further eliminated as suits can be hung on **The Dormer Hanger** without the need for shoulder guards.

#### **Cost Effective Solution - Promoting Your Company**

**The Dormer Hanger** can also be branded with your company logo and produced in your corporate colours which is a very cost effective way of promoting your business, as customers can have a constant reminder of your company's name hanging up in their wardrobe. **The Dormer Hanger** can be used as an integral part of your marketing strategy, eliminating other costly forms of traditional marketing.

#### **Promoting a High Quality Shirt Service**

For dry cleaners who provide a shirt service we also manufacture **The Dormer Shirt Hanger**. This is a plastic hanger with metal hook that can also be branded with your company logo and produced in your corporate colours.

#### **Helping You Win New Customers**

**The Dormer Hanger and Dormer Shirt Hanger** provide excellent garment presentation, emphasising to your customers the high quality cleaning service you provide and distinguishing you from your local competitors, helping you win new customers.

#### **Promoting an Environmentally Friendly Service**

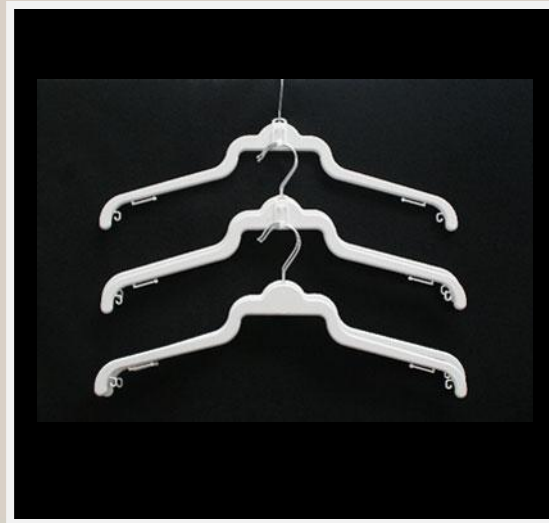
The general public are becoming increasingly aware of the importance of recycling products. In response many dry cleaners encourage customers to recycle hangers only to find that they get back wire hangers that are tangled up and out of shape. Many of these cannot be reused and the dry cleaner is left with the hassle and cost of just disposing of them.

As **The Dormer Hanger and Dormer Shirt Hanger** retain their shape they can be recycled many times. This helps the dry cleaner promote an environmentally friendlier service whilst saving them money, as they will gradually need to reorder fewer hangers if they encourage customers to recycle **The Dormer Hanger and Dormer Shirt Hanger**.

**The Dormer Hanger is made from special plastic that can be used safely with garments that have been cleaned with perchloroethylene. The Dormer Shirt Hanger is for use with garments that have been cleaned through a laundry process.**

**TRY OUR *FREE* SAMPLES!  
CONTACT US TODAY!**

Ph.+353 (0) 42 937 2106



Dormer Shirt Hanger

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**WIN NEW CUSTOMERS COST EFFECTIVELY WITH...  
THE RECYCLABLE DORMER HANGER!**

For further information on how the Dormer Hanger and Dormer Shirt Hanger can help you provide excellent cost effective garment presentation and marketing please contact today either:

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Ian Richards (Director)  
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**The Dormer Hanger and the Dormer Shirt Hanger can be seen in many dry cleaners including in Dublin, Cork, Galway, Scotland, London, New York and Beverley Hills!**



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**Any Colour You Want**

*Cost Effective Solution -  
Promoting Your Company*



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